



PO Box 1903,  
Fairhope, Alabama 36533

# Impact 100 Baldwin County MEMBERSHIP MATTERS

June 2018

## Calendar

### JUST FOR FUN

- JUNE 20**     **SOUTHERN NAPA**  
4:30            2304 North Main Street  
                    Daphne
- JULY 11**     **CACTUS CANTINA**  
4:30            108 North Section Street  
                    Fairhope
- AUGUST 1**    **CYBELE'S**  
4:30            382 Fairhope Avenue  
                    Fairhope

### ANNUAL MEETING

- NOVEMBER 1** **ANNUAL MEETING**  
5:00            Daphne Civic Center  
                    Daphne

## Mission Statement

Impact 100 Baldwin County is a community of women seeking to transform lives in Baldwin County by awarding high impact grants to nonprofits in the areas of Arts and Culture • Education • Environment, Preservation and Recreation • Family • Health and Wellness.

## From our President

As I write this letter, grant applications have been received and our Focus Groups are being formed. Our Focus Group volunteers will begin meeting in July to review the applications, do site visits and evaluate these applications. I would like to extend my thanks to those volunteers, because the Focus Group experience is at the very core of what we do.



Melanie Harris

Our organization runs on an engine of volunteers. With no paid staff, everything that we do is done by someone who has dedicated their time to Impact 100 Baldwin County. Some of us are on the Board and have very specific jobs to do. I have never ceased to be amazed at the talent and dedication of these women! They are intelligent and thoughtful, full of great ideas and always willing to take on a little more. But we are a board of twenty-one women and we are an organization of four hundred and thirty-nine women. We simply could not do this without those of you who volunteer.

Impact 100 is a guilt-free organization, and if you want to write a check and place a vote, we love you! You make all of this possible. But if you want to do more, let us know. We understand that the Focus Group experience is not for everyone. They meet in the summer months and some of us take care of children or grandchildren, travel or have visitors during that time. But there are so many other things that you can do!

We are always looking for people to help with social media or event planning. Sometimes we need to man a registration table at the Annual Meeting, Celebration or our Kick Off. When we begin the Membership drive for 2019, we will need people to volunteer to have private socials or help to hostess one of our many public membership events. Some of our volunteer opportunities span over months, like the Focus Group; others have a commitment of weeks, days or even hours. Technology skills are always needed and very much appreciated! If you want to help, we would love to have you.

If you would like to do more, please send us an email at [Impact100baldwincountynews@gmail.com](mailto:Impact100baldwincountynews@gmail.com).

Have a wonderful June!

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Women Making an Impact

## Lucy Douty and Alice Villadsen

*New Impact board members Lucy Douty and Alice Villadsen share their Impact experiences and why they said “yes” to the board.*

You know that old adage, “If you want to get things done, ask a busy person”? All you have to do is visit with Alice Villadsen and Lucy Douty to know just how true that is.

Lucy and Alice were recently elected to the Impact Board of Directors to fill two vacant board seats. Both women have been involved in Impact for several years. Lucy joined in 2014, Alice in 2016. But they are looking forward to getting even more involved.

Focus groups are near and dear to both women’s hearts. Both have been very involved in focus groups, and, this year, Alice is Chairing the Arts & Culture Focus Group.

Lucy started with Impact in 2014, “encouraged by my good friend, Claudia, who brought me to several socials. I was always impressed with the women involved – with what they were doing. I’ve always been involved in philanthropy, so it was a great fit for me. I served on a couple of focus groups which made it even more rewarding. I co-chaired the Health & Wellness Focus Group and still believe it’s the best thing I’ve done since I moved to Alabama.”

Alice has a similar story. “I joined in 2016, encouraged by a friend after attending a new member social. I was impressed by the simplicity, or what I saw as the simplicity of the organization – the fact that you could become a member, pay your \$1,000 and know that it was going to be spent wisely and that was really all you had to do.” But that was not all she wanted to do, so she took advantage of other opportunities Impact provides.

“Since then, I have been very active in focus groups. I have found the focus group experience to be something that fits me because in my world as an educator, I spent a lot of time writing grants. And I have so enjoyed meeting a group of women across the county that I would not have met otherwise and have found some commonalities with them.”

So, obviously, their favorite part of being an Impact member would be their focus group experiences? In answering this question, neither hesitated. Lucy loves awarding the grants. “When we award the grants, knowing that five worthy nonprofits are getting the money to do something great. That’s the best part.”

Alice views her focus group experiences and site visits as a great way to get to know her new community better and more intimately. “It’s a great experience to meet intimately with the officers of an agency and discover much more about the agency itself and, at least for me, it resulted in a volunteer opportunity that I would never have known about. So I love the granting and the opportunity to get to know agencies at a much deeper level.”

Alice moved here from the Dallas area where she was president of Brookhaven College. Since moving here, she’s been very involved in the community, including Under His Wings and Meals on Wheel. “I’m very active in my church. I teach Sunday school, sing in the choir, and am president of the church council. I like to play bridge, I like to read books. I read biographies and a whole lot of mysteries, “Sherlock Holmesy”

kinds of things.”

Like Alice, Lucy is also involved in the community, including volunteering with Meals on Wheels, Make a Wish Foundation, Multiple Sclerosis Foundation, and the Magnolia Springs Library (“I love volunteering there.”). She also serves on a steering committee for University of South Alabama’s new Discover Learning Program and goes to Utah to volunteer with Best Friends, an animal sanctuary. “It’s such a beautiful, happy place to be, seeing all those animals being taken care of.”

When asked to share something most people don’t know about them, Lucy mentioned that she is honored to be in Who’s Who in recognition of her business and volunteer contributions. Alice says she’s an open book, so there’s really not much people don’t know about her. “But,” she laughed, “people are still impressed that I was a cheerleader at Alabama in the era of Bear Bryant and Joe Namath. I told my family recently that I think my tombstone will read ‘Alabama Cheerleader.’”

Both Lucy and Alice are eager to get to work on the board and to learn more about the inner workings of Impact 100. But, in the meantime, they want to share a thought with you: “If you want to know more about our Baldwin County and what great nonprofits we have here, you really cannot see the breadth or the depth of that unless you get involved – you may even discover a new love!”



*Lucy Douty (L) and Alice Villadsen (R)*

Easy and convenient...

## 2019 Dues Installment Payment Plan now available!

Have you checked out our new dues installment plan option yet? If not, you should. Our new installment plan can provide you with a great way to budget and spread out your \$1,000 membership dues all year long.

It's an easy, convenient way to pay your 2019 membership contribution. For example, quarterly payments would be \$250 each and ten monthly payments would be just \$100 a month.

There are only two rules: Your initial contribution must be \$100 or more and your 2019 membership contribution must be paid in full no later than our usual March 31 deadline. If it isn't, your contributions will be considered a donation to Impact and you will not be considered a member for 2019.

Membership contributions are always due in full by March 31. This program just offers you an easy way to spread out your payments through the year.

**The payment plan is also available to new members**, so if you know someone who's ready to become a member, encourage her to join now. Her membership will be for the 2019 membership year, so while she won't be able to vote at the Annual Meeting or serve on a Focus Group this summer, she certainly can attend this year's functions. The only difference is she won't have full voting privileges until next year.

To take advantage of the payment program, go online and click on "Members/Renew" or just click on this link: [2019 Membership Payment Plan](#).

Give the payment plan a try and let us know how you like this new option. We hope you'll enjoy just how easy and convenient it is.

Have you purchased your raffle tickets yet?

*Jean McKee, Impact 100 member and well-known local artist, has donated this fabulous 30 x 40 painting for Impact to raffle off. Raffle proceeds will be used to support Impact's administrative expenses. The painting has a value of \$900. Raffle tickets are \$5 each, or 5 for \$20. Tickets will be sold at each of our Just for Funs until the lucky winner's name is drawn at our Annual Meeting in November. Thank you, Jean, for your fabulous generosity!*



## JUST FOR FUN SCHEDULE - NO RULES. NO AGENDA. JUST FUN.

Join us at a **Just for Fun**, Impact's monthly social get-togethers. It's a great way to meet other Impact women. If you plan to attend, please let Jerry Ann McCarron know so there will be enough seating. (She will try to accommodate last-minute guests, too.) Email her at [jerryann470@gmail.com](mailto:jerryann470@gmail.com) or give her a call, 251-510-6790.

**JUNE 20** – 4:30

**Southern Napa**

2304 North Main Street, Daphne

**JULY 11** – 4:30

**Cactus Cantina**

108 North Section Street, Fairhope

**AUGUST 1** – 4:30

**Cybele's**

382 Fairhope, Fairhope

**AUGUST 22** – Noon

**Ginny Lane**

4851 Wharf Pkwy, Orange Beach

**SEPTEMBER 12** - NOON

**Wahlburgers at OWA**

100 South Owa Drive, Foley

**SEPTEMBER 18** – 4:30

**Sunset Pointe – Fall Social**

831 N. Section, Fairhope

**OCTOBER 10** – 4:30

**Green Gates Market**

801 N. Section, Fairhope

*Time for Focus Groups to get to work!*

## The Ins and Outs of Impact's Grantmaking

*Now that 43 nonprofits have submitted their grant applications and Focus Groups are preparing to meet, we thought we'd remind you of the Impact grants process and just how hard the Focus Groups will work over the next few months to make sure that you have the absolute best projects to consider for funding at our annual Meeting on November 1.*

When you strip Impact's grantmaking down to its basics, it's a pretty simple process. But it's also a very thorough process, one that takes a lot of time and a lot of effort by a lot of people.

- Step One – Let area nonprofits know about Impact 100 grants and how to apply.
- Step Two – Review submitted applications to make sure the applicants qualify and that their packet is complete.
- Step Three – Assign the application to the appropriate Focus Groups for review, analysis and site visit
- Step Four – Conduct application reviews and site visits
- Step Five – Select finalists
- Step Six – Select the grantees

Almost 100 Impact members signed up to serve on a Focus Group this year and we are very appreciative of all the hard work you will undertake. Reviewing these applications and then choosing our grant finalists for the membership to vote on is, without doubt, one of the most important jobs you can do as an Impact member. Thanks, also, to this year's Focus Group chairs and co-chairs:

**FAMILY**

Chair: Sheila Hale

Co-Chair: Carol Gordon

**ENVIRONMENT, PRESERV, RECREATION**

Chair: Judy Thompson

Co-Chair: TBD

**ARTS & CULTURE**

Chair: Alice Villadsen

Co-Chair: Veronica Herndon

**EDUCATION**

Chair: Nancy Wolfe

Co-Chair: TBD

**HEALTH AND WELLNESS**

Chair: Nancy Lambe

Co-Chair: Linda Glaze, Anne Irving

The 2018 Focus Groups will meet at the times and places below:

- **Arts & Culture** – Foley Public Library on Tuesdays at 10 am.
- **Education** – Precision IBC, Fairhope, on Thursdays at 5 pm.
- **Environment, Recreation & Preservation** – Fairhope Rec Center on Wednesdays at 10 am.
- **Family** – Spanish Fort area at Westminster Village on Tuesdays at 4 pm.
- **Health & Wellness** – Daphne Public Library on Thursdays at 10 am.

*A look back at some recent JUST FOR FUN fun at Tamara's...*



## *A special “thank you” to our Impact 100 Corporate Sponsors and Donors*

We are lucky to live in a generous area, one in which so many corporations and individuals support the concept of Impact 100, not only by sponsoring members, but also by providing us with direct contributions which support our administrative expense and grants. **Thank you** to the following sponsors who support our many activities and make it possible for us to grant 100% of our membership contributions back into the community.

We hope that when you have a chance to visit their establishments, you will add your thanks to ours. Let them know you are an Impact member and that you very much appreciate their support.

- |   |                                      |
|---|--------------------------------------|
| Achee Properties, Inc.                          | Gateway Sourcing, LLC                |
| Aging in Alabama                                | Grace Lutheran Church                |
| Alabama Credit Union                            | Green Branch Farms, LLC              |
| Alabama Land Title                              | Homestead Village of Fairhope        |
| ARP Research Group, LLC                         | Impact 100 Global Advisory Council   |
| Arthritis Care of the Eastern Shore, LLC        | Live Oak Village                     |
| Ashurst & Niemeyer, LLC                         | Lowery Tax and Financial Services    |
| Baldwin Bone & Joint                            | Lytle Land, LLC                      |
| Baldwin County Board of Realtors                | M&F Casuals                          |
| Baldwin OB-GYN PC                               | Mack Funeral Home, Inc.              |
| Bayside Properties ,LLC                         | Master Joe’s                         |
| Big Brothers Big Sisters of South Alabama, Inc. | National Bank of Commerce            |
| Kristin Boan Designs, LLC                       | Judy Niemeyer, LLC                   |
| Brown Financial Advisory                        | North Baldwin Chamber of Commerce    |
| Bryant Bank                                     | North Baldwin Utilities              |
| Byers, Byers & Associates, PC                   | Old Tyme Feed & Garden Supply        |
| Chapel Farm Collection                          | Precision IBC, Inc.                  |
| Citizens Bank, Inc.                             | Public Super Markets Charities       |
| Coast Seafood                                   | Regions Bank                         |
| Coastal Resort Realty                           | SBC Properties                       |
| Coastal Stone & Cabinetry                       | Scott & Scott Law, LLC               |
| Columbia Southern University                    | ServisFirst Bank                     |
| Cox Family Foundation                           | Stone Crosby, PC                     |
| RM Crum Construction Co., Inc                   | Stone Interiors                      |
| Daphne Rental Center                            | Storage Plus of Baldwin County, Inc. |
| Duct Doctor USA of South Alabama                | Stowe’s Jewelers                     |
| Eastern Shore Chamber of Commerce               | Strickland Orthodontics              |
| Elite Real Estate Solutions                     | The Family Center                    |
| Elliegator LLC, dba Little Point Clear          | The First Bank                       |
| Endurance Equipment, LLC                        | The Grand Hotel Marriott Resort      |
| Floyd C. Enfinger, Jr., PC                      | The Happy Olive                      |
| Environ Storage Systems, LLC                    | MD Thomas Construction, LLC          |
| Fairhope Pediatrics                             | Tonsmeire Charitable Foundation      |
| Flora-Bama Management, LLC                      | United Bank                          |
| Foley Hospital Corporation                      | Unity Bunkering, Inc.                |
| Frances Holk Insurance Co.                      | Utopia Lands, LLC                    |
|   | Weeks Bay Foundation                 |

Women Together Making a Difference

IMPACT 100 Baldwin County ♦ PO Drawer 1903 ♦ Fairhope, AL 36533

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