



Impact 100
BALDWIN COUNTY
ALABAMA

The newsletter for women making a difference together in Baldwin County
October 2019

Membership Matters

Together for the First Time!

We're combining the Annual Grant Award Meeting and the Membership Kick-off into

"An Evening of Impact"

There is nothing like anticipating the grant finalists' presentations, feeling the electricity in the room as votes are counted, or thrilling to the announcement of the 2019 Grant Recipients. Wouldn't it be great if prospective members could be a part of this moment—this moment that defines what Impact 100 Baldwin County is all about? We're going to make that happen on November 4.

Beginning this year, the annual meeting and the launch of the Impact membership drive will be combined into one "Evening of Impact" event. We encourage you to bring friends and colleagues whom you think might share your interest in our organization. They will hear grant applicant stories first-hand and gain a better understanding of what we do, how we go about it, and how thorough and transparent we are in our selection process.

What an opportunity to recruit new members or remind former members how women coming together can make a difference in Baldwin County. So, invite a friend or colleague and share the excitement of this amazing awards evening! our membership and your vote make a difference to the quality of life in Baldwin County.

This year's annual grants award and membership kick-off event, "An Evening of Impact" will unfold on November 4 at the Daphne Civic Center at 4:30pm. We look forward to seeing you there—with a few prospective members!

NEW THIS YEAR

You can bring prospective members to the grant awards event.

Our corporate donors will pay the credit card fee for anyone who joins November 4. Get your points/miles/cashback and save \$30.



A Word from Ann

*Ann Rumley
2019 Impact 100
Baldwin County President*

I am excited that we are opening our Annual Grants Award Celebration to prospective members this year. "An Evening of Impact" will be the perfect opportunity for us to show the friends we've been encouraging to join just WHY we know they'll be glad when they do!

"An Evening of Impact" will showcase needs in our community, the work we do to help meet those needs, and the fun we have together as we strive to improve the quality of life in Baldwin County. The passion of the grant finalists and Impact members will be palpable, as the finalists present their cases and each member sees the impact

her \$1000 donation will be making on the people in Baldwin County communities. The suspense leading up to the awards is nerve-wracking on each of us, but imagine how hard it is on our finalists. The application process is not easy and some have been through the process more than once. Each finalist is so deserving—I wish we could give a grant to each one. And with enough members, we CAN. Ask your prospective members to "Save the Date" now and bring them as we celebrate "An Evening of Impact" on Monday, November 4!

Grant Recipient Results

Beckwith Camp: more than a new floor for soles

Renovations to Beckwith Camp, a 2017 Baldwin County Impact 100 grant recipient, are almost complete. Our grant provided remodeling for Wilson Hall, one of the original 1959 buildings. The dining hall has a new low-maintenance floor, screen porch, and updated kitchen equipment. The beadboard walls are freshly painted, as is the exterior. A centrally located handicapped-accessible parking lot will be completed soon.



Wilson Hall provides 30,000+ meals a year for youth campers and adults on retreat. Meals are now served from new kitchen fryers, warming ovens, steamers and stoves. The dining hall is attractive, relaxing and purposeful. Eleanor Reeves, executive director, commented that the summer campers took notice of the new floors and took extra care to keep them clean. "When a 9-year-old cleans up spills, that shows how much pride our campers have in our improvements."

Beckwith Camp started as a private fish retreat in 1933 and the resident camp opened in the mid-70's. Part of the Episcopal Diocese of the Central Gulf Coast, it is available to community and business groups, family reunions, and weddings. It depends on revenue from these varied sources to stay open and remain as dynamic as it is. The camp accommodates about 650 campers during the summer sessions and is booked for conferences, retreats and events every weekend. The Week's Bay location allows attendees a wide selection of water activities, field and court games, nature trails, and a team building course with high and low rope elements.

Eleanor Reeves has served as executive director for the last 10 years. She is very proud of all Beckwith Camp has to offer. "We sit right on God's front porch. Our sunrise over the bay is the perfect start to every day. We have much to be thankful for, including our grant from Impact 100. This grant paved the way toward new goals, programs and funding. Our camp is one in a million. Thank you, Impact 100!"

—Amanda Green Mitchell



Don't Forget: Global Conference in October
Don't miss out on the opportunity to learn from the experiences of other Impact 100 organizations from around the world. Join your friends and colleagues in Pensacola from October 27-29 at the Hilton Pensacola Beach. Click here to register: <https://www.eventbrite.com/e/2019-impact-100-global-conference-tickets-55917815692>

What's it like to apply for an Impact grant? Two grant recipients share their insights.

We asked several grant recipients how they felt throughout the grant application process. Here are excerpts from the responses of two recipients: Liz Reed of the Baldwin County Library Cooperative and Barbara Brown of Light of the City.

Did you apply more than once before you received your grant? What were your feelings?

Liz Reed (LR): We applied three times. First year we made the finals, the second year, we did not get to the finals. The third year we made it! The first year we were bitterly disappointed. It was not a bad experience – it was a learning process for us. Ultimately, I think the project was more focused and easier to implement with the feedback from Impact 100 Baldwin County.

Barbara Brown (BB): We applied twice. We were disappointed, but not discouraged the first time. We left the awards ceremony determined to keep preparing and serving our children because we believed Impact had a “yes” for us in the future.

What were your thoughts when you first learned that your organization was a finalist?

LR: Elation and gratitude followed by, “Oh my gosh, I have to make a presentation.”

BB: We were so excited and so grateful to Impact 100 for giving us another chance!

What was the hardest part of the application process?

LR: There is a temptation to unload everything you know in a grant application. It's hard to pinpoint what's most effective. That's a challenge with any grant.

BB: The most difficult part was trying to quantify the impact and positive effect of Light of the City on our children and families. The tireless efforts of our community of volunteers were too vast to encompass in a short narrative.

I'm sure you've applied for other grants. What makes Impact 100 different?

LR: It is local and the amount of the grant is enough to finance a complete project. Just the idea of 100 local ladies contributing \$1,000 each and then awarding the total amount to a local nonprofit is amazing!

BB: Your hands-on approach was very helpful as we moved through the grant process. The application packet was clear and precise. If we had questions, someone was always available to answer them. Other grant applications do not include a site visit. The Impact 100 site team was able to see the heart and joy of our organization, and I think that made a difference.

What was going through your mind just before you stepped in front of our membership and gave your presentation?

LR: I was nervous for sure. I had an epiphany after my first presentation when we didn't win. I realized that the Executive Summaries had all the statistics and I realized that a story about how a bookmobile changed a life would stick with my audience. The group was very supportive and laughed at my jokes, too.

BB: I was grateful and nervous! I knew that my words needed to represent the essence of our family services so I prayed and asked God to be with me. It was encouraging to see the smiling faces of the Impact 100 ladies who seemed eager to hear about our program.

Offer your support for the grant finalists and join us on November 4 at the Daphne Civic Center at 4:30 pm to hear from the ten finalists, vote for your choice, and celebrate the five recipients along with your friends, colleagues and fellow Impact 100 Baldwin County members.



Member Spotlight—Lucy Smith: Leave A Place Better Than You Find It

What led you to support Impact 100?

When I moved here, I wanted to meet people and learn more about the area. I thought Impact 100 would be a perfect way to do both. Plus, I used to be the “Chief Dream Maker” for a Michigan community foundation, so knew from years of up-close-and-personal experience the impact collective giving can have. We used to tell people that it’s a lot like the difference between trying to break one stick vs. a bundle of them. One stick provides a little bit of strength and stability, but when you add more sticks to the bundle, you have true strength. The same is true for Impact 100. Sure, my \$1,000 can do some good things by itself. But will it have the same impact as \$100,000? Not even close.

It’s all in the touch! Lucy Smith, shown here learning to make ravioli in a cooking school in Florence, is serving her first term on the Impact board and her second year as Membership Chair. We “ant”icipate more memorable motivations as we strive for more new members in the coming year.

What’s your best piece of life advice?

A friend of mine who was in the military once told me he always tried to leave a place better than he found it. Sometimes in big ways, sometimes just by doing simple things like planting a flower garden for the next soldier’s family to enjoy. That really resonated with me and I’ve been trying to do that ever since. Always strive to leave a place better than you found it.

What one thing do you think Impact 100 Baldwin County needs to do to make the most impact it can?

As Membership Chair, you probably can guess what my answer is going to be: Grow our membership. More members = more grants = more impact. It’s that simple.

There’s a direct correlation between the number of members we have and the impact we can make. So, let’s expose everyone we know to Impact 100! Invite someone you think might be a prospective member to our Annual Grant Awards Celebration on November 4. Give her the opportunity to hear first-hand the grant finalists’ presentations, meet other Impact members, and see our organization in action. It’ll be a great chance for her to see what Impact is all about and, hopefully, inspire her to become an Impact member herself that night.

What unusual talent, skill or interest do you have that not many people know about?

Unusual talent? Not sure. Maybe that I can sing “happy birthday” backwards??? The “interest” question is an easy one, though... A lot of people probably don’t know that I love to cook and that I’ve taken cooking classes in exotic locales like Split, Croatia, or gone to cooking school in Italy. Or that I have over 200 cookbooks I love to read like novels. But, in the interest of full disclosure, as much as I love to cook, I also have an embarrassing confession: I have a pantry full of exotic ingredients that I buy to make something specific, but then, for some reason, don’t. Good intentions, I guess. But you know what they say about roads being paved with good intentions... Same thing goes for my pantry. (So, if anyone’s looking for pomegranate molasses, give me a call!)

What’s your favorite guilty pleasure?

Oh, don’t even go there! Brie and apples. I love, love, love brie on apple slices! Good brie, of course. And Fuji apples. Once I start, I can’t stop.

Thanks to our member sponsors!

We hope you've seen first of the social media posts thanking companies donating unrestricted funds to our new corporate donor program and those thanking organizations that provide meeting space for us. The group of donors we honor here—those who sponsor Impact 100 members—are too numerous to thank in separate posts, but we continue to be grateful to them for their support of Impact 100 members and the work they do!

4Wright Investments LLC	Elite Real Estate Solutions	Pam Allen
A. Leslie Stiers Family Foundation	Elliegator LLC	Precision IBC, Inc.
Achee Properties Inc.	dba Little Point Clear	Publix Super Markets Charities
Alabama Credit Union	Endurance Equipment	Randy Smith
Alabama Land Title, Inc.	Enviro Storage Systems LLC	RC Craft Family Foundation
Anne Franco	Fairhope Pediatrics	Realand Title LLC
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Columbia Southern University	Lowery Tax and Financial Services	Tonsmeire Charitable Foundation
Cox Family Foundation	Lytle Land, LLC	Tonsmeire Properties
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	Murchison & Newcomb LLC	Young Boozer Family Foundation
	National Bank of Commerce	
	Newton and Vivian Allen Foundation	
	North Baldwin Chamber of Commerce	

**Join in on Just for Fun,
Impact's monthly
social events.**

These are for current
members, guests and
2020 member prospects.
Come and bring friends!

**October 16 - 5:00pm
GREEN GATES MARKET
(downtown store)**

150 North Section Street
Fairhope
Sip and Shop, 10% off.
Cocktails
and hors d'oeuvres.

Hostesses:
Cathy Brumback, Rebecca
Canale, Sharon Dearing

If you plan to attend, please let
Jerry Ann McCarron know so
there will be enough seating.
Email: jerryann470@gmail.com
or call/text: 251-510-6790.
We will try to accommodate
last-minute guests, too.

**No rules.
No agenda.
Just fun!**

Just for Fun

**November 12 - 4:30pm
PIGGLY WIGGLY**

WINE TASTING (\$20)
Food, fun and wine, hosted by
Susan Cox
86 Plantation Pointe
Fairhope
(We must have at least
20 people, maximum of 42.
This is a lot of fun and
Susan does an excellent job.)

**December 6 - NOON
Come Celebrate
the Holidays!**

FAIRHOPE YACHT CLUB
101 Volanta Avenue
Fairhope

**PLEASE NOTE: YOUR BALLOT AND EXECUTIVE
SUMMARIES FOR THIS YEAR'S GRANT RECIPIENTS
SELECTION WILL BE SENT BY EMAIL IN THE
SECOND WEEK OF OCTOBER.**

Save the Date for our Annual Grant Awards Celebration—Nov. 4

"An Evening of Impact"

will combine the excitement of the grant
awards with the membership kickoff event
for an extraordinary evening of learning,
laughter and sharing with other amazing
Baldwin County women. See you there!

In Memorium

Lynn Kushner

Janette Pike

Impact 100 Baldwin County Board of Directors 2019

Ann Rumley,
President

Suzanne Thornburg,
*Vice President/
President Elect*

Nancye Wolfe,
*Membership
Secretary*

Barbara Levitt,
Recording Secretary
Elsa VanEysbergen,
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Lucy Smith

Sandy Stepan

Judy Thompson

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